



2026 PRODUCT GUIDE
50th Anniversary Version

Price, specifications, and availability
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10-1

ANNIVERSARY

For 50 Years...

... athletes, coaches, and communities like yours have been at the heart of Keapa—not just for your achievements, but for your passion and inspiration.

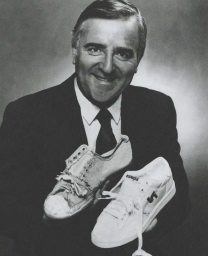
Keapa was built on the belief that growth is a shared journey. Every step forward has been possible because of you. What began as a simple idea has grown into something bigger—shaped by the dedication of athletes, the artistry of teams, and the connections made along the way.

Today, Keapa is more than just shoes—it's about stories, moments, and the pursuit of excellence. We've learned that individuality and teamwork go hand in hand, each fueling the other. Through it all, we've been honored to support you.

This milestone isn't just about the past—it's about the future. Thank you for inspiring us and for reminding us of the limitless potential we all share. Here's to the next chapter—together.

With gratitude,

Team Keapa



OUR LEGACY

Recognizing a problem is at the heart of intentional design. A simple realization can lead to a game-changing innovation.

Keppa's story began with a moment of ingenuity from its founder, Thomas Adams. During a tennis match in Milwaukee, Tom's shoelace broke, but instead of stopping, he improvised—tying two separate bows with the broken

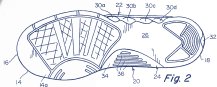
lace. As a result, he immediately realized better fit and control. So he cut the lace on his other shoe and even modified the sides for added flexibility. This quick fix led to the creation of Keppa's patented double-lace, split-vamp technology,

revolutionizing footwear for sports such as basketball, volleyball, and tennis. What started as a simple solution became a lasting innovation, defining Keppa as a brand built on performance, comfort, and customization.

Thomas Adams with the
Double-Lace Split Vamp Prototype

REFLECTION

Now & Then



Keypa began in 1976 with a bold vision to revolutionize footwear, launching the double-lace split vamp for unmatched

adaptability and performance. In 1990, we created the first shoe specifically made for cheer, blending athleticism with unity.

As we look to 2025 and beyond we're redefining what it means to champion individuality through purposeful design.

Innovations

CUSTOMIZATION

- 1 **3D Color-Coding**
Personalized color-coding system allows users to customize their shoe aesthetics for a personalized look.

UPPER

- **4x Mesh Eyelets**
Reinforced mesh panels with textured overlays improve ventilation and enhance grip.
- 2 **ABSP™ Antimicrobial Lining**
Advanced antimicrobial technology inhibits bacteria growth and reduces odor buildup.

- **Fluidlike Revolution / Tear Printing**
Fluidlike flex grooves and other materials allow natural articulation and improved flexibility.

- **Foam Ankle Pad**
Strategically placed foam padding around the ankle collar provides a snug fit and prevents irritation.

- **Microfiber Leather Upper**
Engineered microfiber leather enhances durability and water resistance.

- 2 **Scotchgard®**
A water-repellent coating repels liquids and prevents against stains.

- **Seamless Technology / No-Sew Upper**
A minimal-seam upper design reduces friction and irritation for a smoother feel.

- **Synthetic Leather Mesh & Weaving**
A hybrid construction reinforces support, breathability and durability.

MIDSOLE

- 1 **Fixed Insole with Cushioning**
A permanently attached insole provides soft cushioning while maintaining ground feel for stability.

- **Removable Customized Insole**
A removable insole with an integrated soft foam layer enhances comfort for extended wear.

- 2 **Removable Insole w/ APF Heat/Cooling**
A removable insole with an APF heat pad enhances shock absorption and extends cushioning durability.

LAYER

- 3 **Flat Ribbed Laces**
Durable flat laces provide a secure fit without excess pressure on the foot.

- 2 **Lace Lock (Heat/Leak)**
Features an internal ratchet system that wraps around the back of the ankle, pulling the heel securely into place when the laces are tightened.

- 3 **Over-Laces**
A hybrid between flat and round laces, featuring a slightly rounded yet wide profile designed for enhanced security and comfort.

- 2 **Secure Fit**
Reinforced lace loops with a locking mechanism keep laces securely in place throughout activity.

MIDSOLE

- **Customized Midsole**
Multi-layered shock absorbing foam in the midsole enhances impact reduction for better comfort.

- **High-Resilient Foam**
A high-energy return foam formulation enhances responsiveness and propulsion.

- **Shock-Absorbing Foam**
A denser foam compound in the heel minimizes impact forces during landings.

- **Slit-Shock Arch**
A low-profile molded support structure integrated into the midsole provides arch support while maintaining a sleek design.

OUTSOLE

- **Slit-Shock & Rip-Resistant Outsole**
Specialty formulated rubber compounds and textures enhance traction and durability.

- 2 **Customized Grip**
A specialized cushioning foam under high-impact areas evenly distributes pressure and absorbs shock.

- **Contoured Arch**
A hand-carved slit arch creates a secure hand grip for better steering control.

- 2 **Flange Grooves**
Molded indentations in the heel area enhance grip and handling during turns.

- 2 **Footbed Spin-Post**
A circular or textured rubber pad in the footbed supports smooth turns and pivots.

- **Heel Counter Stabilizer**
A rigid support structure in the heel holds the foot in place for superior stability.

- 2 **Heel Heels**
A recessed groove in the heel improves hand grip and control for steering.

- **High-Traction Sole**
A high-friction rubber compound with specialized tread patterns grip on performance surfaces.

- **Open-Cell EVA Sole (Spring/Heat)**
EVA foam designed for performance surfaces enhances traction and cushioning on spring floors.

- **Lightweight Multi-Material Outsole**
A hybrid material outsole optimizes performance and reduces weight for agility.

- **Low-Profile Sole**
A low-stack height outsole design improves balance and control by lowering the foot position.

- **Low-Relief Sole**
Shallow grooves and rounded edges improve flexibility, foot sensitivity and comfortable hand grip.

- 2 **Multi-Directional Traction Outsole**
Grip patterns oriented in multiple directions enable controlled movement in all directions.

- **Multi-Material Outsole**
A blend of materials such as rubber and TPU optimizes performance and weight distribution.

- **Multi-Traction Outsole (All-Surface Design)**
Reinforcement areas support diverse movement patterns for all-surface performance.

- 2 **Transverse Flex Tunnel**
A strategic flex channel in the outsole promotes fluid movement and natural flexibility.

Keaps Tech: Innovation at Every Step.

Keaps is built on innovation, pushing the industry forward with nearly 30 patented technologies that meet or exceed industry standards. Of these, 18 are

essential for any shoe that's built to perform, worthy as much as a leader in performance and design. Every detail is engineered for excellence.



2026

Cheer Product Collection



MODEL

Catalyst AM1



Precision engineered for excellence, with the perfect balance of lightness, flexibility, and support for cheerleaders competing at the highest levels.

MODEL

Catalyst AM1

SKU
SIZES

6700
Women's 4-11, 12, 14

6700Y
Youth 10, 8, 12, 13, 1, 2



MODEL

Triumph



Designed to elevate with a new high-traction outsole for elite level performance.

MODEL

Triumph

SKU
SIZES

CG310
Women's 4-11, 12, 14

CG310Y
Youth 10, 8, 12, 13, 1, 2



MODEL

All American



Built for all-around excellence, the seamless upper removes hot spots and enhances flexibility.

MODEL

All American

SKU
SIZES

6520
Women's 4-11, 12, 14

6520Y
Youth 10, 8, 12, 13, 1, 2



MODEL

Stellarlyte



SEE US AT THE STORE

A trusted favorite, lightweight and flexible, designed for mastering stunts and tumblers.

MODEL

Stellarlyte

SKU

6570 & 6570BK

6570 & 6570BK

SIZES

Women's 4-11, 12, 14

Youth 10, 11, 12, 13, 1, 2

COLOR

Available in White & Black

Available in White & Black



MODEL

Cheerlyte



An evolution of our classic, redesigned for multi-surface performance with vibrant customization to match your growing spirit.

MODEL

Cheerlyte

SKU
SIZES

CE10
Women's 4-11, 12, 13

CE10Y
Youth 10, 11, 12, 13, 1, 2



MODEL

Cheerful



ALL COLORS



Start with comfort and grow with confidence. Our iconic classic cheer shoe is customizable and designed to support your first steps in the sport.

MODEL

Cheerful

SKU
SIZES

6215
Women's 4-11, 12

6215Y
Youth 10, 11, 12, 13, 1, 2



Matrix



Finding the Right Shoe for Your Team.

This chart is designed to help guide your selection by mapping out our shoes based on their intended performance features—whether for recreational use, competitive routines, or all-around versatility. However, every team is unique, and these are simply recommendations, not rules.

While each shoe is built with specific functions in mind, the best choice depends on your team's needs and preferences. Use this as a reference, but ultimately, choose what works best for you.

intended use	Catalyst AHD	Triumph	All-American	Stellarize	Cherish	Classif
recreational	Position engineered with the perfect balance of lightness, flexibility, & support for competing on the highest levels.	Designed to elevate with a new high-stance outsole for elite-level performance.	Built for all-around versatility, the seamless upper eliminates hot spots & enhances flexibility.	A trusted favorite, light weight and flexible, designed for mastering starts and turning (Available in White & Black)	An evolution of our classic, redesigned for multi-surface performance with utmost customization.	Our iconic classic Prep shoe is customizable and designed for those with a high.
low & fit	Performance Sculpted Last Optimizes performance & weight distribution while enhancing motion & stability.	Stability & Performance Last Maximizes motion, balance, & control by lowering foot position.	Versatile All-around Last Optimizes performance & weight distribution.	Positive Clear Fit Last Enhances movement, stability, traction, & foot-to-floor sensitivity.	Stack & Lean Profile Last Supports movement in all directions & patterns.	Open Last Lightweight with a full floor toe providing a foot-hugging fit for ultimate agility.
versatile	Multi-Material & Directional Traction Outsole Engineered for optimal performance, balancing weight distribution, motion, & stability.	High Traction & Low Profile Outsole Maximizes grip while keeping you closer to the ground for better balance and control.	Lightweight Multi-Material Outsole Combines strength & agility, optimizing performance without added weight.	Multi-Directional Traction & Low-Profile Outsole Designed for unrestricted movement, superior flexibility, & enhanced foot-to-floor sensitivity.	Multi-Directional & Traction Outsole Supports dynamic movement with traction patterns designed for all directions.	Full-Heel Outsole Built for all surface durability, maintaining shape, stability, and long-lasting grip.
versatile	Shoelace Arch Shock-Absorbing Heel	Customized Midsole (Superior shock absorption) High-Rebound Foam	Shoelace Arch High-Rebound Foam	Featherweight Foam Midsole Shock-Absorbing Heel High-Rebound Foam	Featherweight Foam Midsole Shock-Absorbing Heel	Featherweight Foam Midsole
versatile	Fixed Insole with Cushioning	Fixed Insole with Cushioning	Removable Insole w/ APX Heel Cushion	Removable Insole w/ APX Heel Cushion	Removable Customized Insole	Removable Customized Insole
versatile	Air Mesh Midsole, Breathgard™ Water-Repellent AGG® Antimicrobial	Breathable Construction (Microfibre) Breathgard™ Water-Repellent AGG® Antimicrobial	Seamless Technology - No-sew texture Breathgard™ Water-Repellent AGG® Antimicrobial	Synthetic Leather, Mesh and walking Upper Breathgard™ Water-Repellent AGG® Antimicrobial	Microfibre Leather Upper	Microfibre Leather Upper
low cut	Flat Ribbon Laces w/ Secure Fit + Lace Lock	Dual Laces w/ Secure Fit	Flat Ribbon Laces, Secure Fit + Lace Lock	Dual Laces w/ Secure Fit	Flat Ribbon Laces	Flat Ribbon Laces
recessed heel	Customized Cup Surface Split Pad Translucent Flex Tunnel Heel Trench Finger Groove	Heel Trench	Heel Trench Finger Groove	Heel Trench Finger Groove	100 Color Combs Heel Trench	100 Color Combs Heel Trench Contoured Arch
intermediate to advanced	Intermediate to Advanced Competition Levels	Intermediate to Advanced Competition Levels	All-Competition Levels Outdoor & Split-Chase (Shoes, Turf/Track, Court)	Intermediate /Prep Competition Levels Outdoor & Split-Chase (Shoes, Turf/Track, Court)	Prep Chase /Split Indoor (Men, Girls, Turf/Track, Court) Outdoor & Split-Chase (Shoes, Turf/Track, Court)	Recreational & Field (Indoor Men, Girls, Turf/Track, Court)

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US - WOMEN'S	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	12.5	13.0
US - MEN'S	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	11.0	12.0	13.0	14.0
UK	1.5	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.5	10.5	11.5	12.5
EU	24.5	25.0	25.5	26.0	26.5	27.0	27.5	28.5	29.0	29.5	30.0	30.5	31.0	31.5	32.5	33.5	34.5	35.5	36.5
JPN / CM	21.0	21.5	22.0	22.5	23.0	23.5	24.0	24.5	25.0	25.5	26.0	26.5	27.0	27.5	28.0	29.0	30.0	30.0	31.0
IN	8.27	8.46	8.66	8.86	9.06	9.25	9.45	9.65	9.84	10.04	10.24	10.43	10.63	10.83	11.03	11.43	11.81	12.2	12.5

US - YOUTH	10Y	11Y	12Y	13Y	1Y	2Y
UK	9.0	10.0	11.0	12.0	13.0	1.0
EU	28.0	29.0	30.5	31.5	32.5	33.5
JPN / CM	15.0	16.0	17.0	18.0	19.0	20.0
IN	5.91	6.3	6.7	7.09	7.48	7.87

SHOE	NARROW: + B WIDTH (WOMEN) D WIDTH (MEN)	MEDIUM: B WIDTH (WOMEN) D WIDTH (MEN)	WIDE: + B WIDTH (WOMEN) D WIDTH (MEN)
ALL	OK	OK	UP 1/2 SIZE

Finding the Right Fit.

Trying on shoes before purchasing is always recommended. If that's not possible, follow the guidelines below or feel free to reach out with any questions:

- **Order Your Usual Size** – Keepsa shoes are designed for a standard medium width. If you have wider feet, consider ordering a half size up.
- **Consider Foot Changes** – Feet can expand throughout the day, sometimes by a full size. For the best fit, measure later in the day.

• **Fit for Both Feet** – Since one foot may be slightly larger, choose your size based on the larger foot.

• **Children's Growth** – Kids' feet can grow up to two sizes per year. Ensure about a thumb's width of space beyond their longest toe.

When your Keepsa shoes arrive:

- Try both shoes on with the socks you'll wear for cheer.
- Stand, walk, and check the fit. Lace holes should stay evenly spaced—if not, consider a different size.

• There should be at least a half-inch (about a thumb's width) of space between your longest toe and the shoe's toe box.

• You should be able to wiggle your toes comfortably.

• Shoes should fit snugly but not feel tight or restrictive. No break-in period is needed—Keepsa shoes should feel great from day one.

Please Note:

These guidelines are for reference only—Keepsa U.S.A., Inc.* cannot guarantee fit. Sizing is based on Brannock® device measurements.

2026

Lifestyle Product
Collection

◀◀ Kaepa.

BLANK CANVAS

Since 1975, Kaepa has been a blank canvas—not dictating success, movement, or identity, but providing space for what already exists within you: your aspirations, sense of community, and desire for self-expression.

Double-Lace Split Vamp

Double-Lace Split Vamp
Track Pro, 2026 Release



We are humbled by where we started, yet steadfast in our mission to create gear that adapts to the athlete, not the other way around.

The split vamp patent is where Keeka's journey began, guided by the belief that no two athletes move the same. By introducing dual pivot points, it revolutionized athletic footwear, balancing stability with freedom and redefining personalization. That first step was more than innovation—it was a commitment to serve

athletes in their unique journeys. The product stands as a testament to adaptability and empathy in design, marking a transformative shift toward valuing individual differences. It reminds us that solutions such as one-size-fits-all often fall short, emphasizing the importance of crafting with purpose and inclusivity.

Today, every Keeka creation reflects this legacy, embodying our core principles: designing with purpose, driven by empathy, and inspired by the diversity of human movement.



ec. 15, 1970

T. M. ADAMS

3,546,796

SPECIAL SPORT SHOES FOR PEOPLE WITH HIGH INSTEPS

Filed April 21, 1969

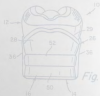


Fig. 2

FIG. 1



U.S. Patent





SKU
Full Grain Leather

LEND
Pig Suede

EXTRAS
Six Sets of Laces

DOUBLE LACE CLASSIC
Original Keen® "Swirl K" branding,
fit, and feel from 1979

Split-vamp construction and a signature double lace system for adaptive fit, stability, and control that evolves with you.

MODEL

Double Lace Classic

SKU
SIZES

LEND
Sold as Unisex

Men's 3.5-10, 13
Women's 5-14.5







UPPER + LINING
Vegan Microfiber Leather

UPDATED
iVib Cupsole

EXTRAS
28 Color Snap-In Logo Pack

DOUBLE LACE REVAMP
A modern take on our 1975
double lace classic.

Fifty years later, we pay homage to the original. Reborn to perform, customize, and express your way.

MODEL

Double Lace Classic

SKU
SIZES

LEGO
Sold as Unisex

Men's 3.5-10, 11, 12
Women's 4-9.5, 10.5, 11.5



Unisex Sizing

US - MEN	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	13.0
US - WOMEN	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	12.5	13.0	13.5	14.5
UK	1.5	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	12.0
EU	34.5	35.0	35.5	36.0	36.5	37.0	37.5	38.5	39.0	39.5	40.0	40.5	41.0	42.0	42.5	43.0	43.5	44.0	44.5	45.0	46.0
JPN / CM	21.0	21.5	22.0	22.5	23.0	23.5	24.0	24.5	25.0	25.5	26.0	26.5	27.0	27.5	28.0	28.5	29.0	29.5	30.0	30.5	31.5
IN	8.27	8.46	8.66	8.86	9.06	9.25	9.45	9.65	9.84	10.04	10.24	10.43	10.63	10.83	11.02	11.22	11.42	11.61	11.81	12.01	12.40

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